

BCI Cotton (Better Cotton Initiative)

BCI is a global not-for-profit membership organization. It endeavours to promote “Better Cotton” and improve the conditions for cotton production sectors and environment. BCI hopes that by introducing agronomy, cotton farmers are better prepared in facing environmental impact and climate changes. BCI endeavours to promote sustainability for the cotton industry.

6 BCI (Better Cotton Initiative) principles



Better Cotton farmers minimize the harmful impact of crop protection practices



Better Cotton farmers promote water stewardship



Better Cotton farmers care for the health of the soil



Better Cotton farmers enhance biodiversity and use the land responsibly



Better Cotton farmers care for and preserve fiber quality



Better Cotton farmers promote decent works

